



Image Licensing Price List

February 11, 2021

Many thanks for your interest in my photographs. For any enquiries related to image licensing contact me at licensing@torivarnaæss.com

1 General Conditions



1.1 My images are licensed sold with a minimum 3-month duration and industry exclusivity*

1.2 If your license is about to expire, you have the option to extend the license with the industry exclusivity. The same conditions will apply to the extension of the license.

1.3 Your exclusive rights to any of my images do not prohibit me from displaying the image(s) online for advertising my photography, using it on social media or selling prints and/or decorations of the same image(s).

1.4 All listed prices are net fees and may be subject to VAT (MVA).

1.5 Listed prices are presented in Euros. A conversion to your local currency is available through Morningstar. The converted price will be set the day you agree to purchase the license.

2 Online Use

Licenses with exclusivity to one industry for any kind of use of the Licensed Material on the Internet are priced as follows:

- Up to 3 months: 1.385€
- Up to 6 months: 1.465€
- Up to 1 year: 1.615€
- Up to 3 years: 2.330€
- Up to 5 years: 2.860€

2.1 Online Use (Video)

For videos used online on social media platforms like TikTok or Instagram. The pricing will be decided based on the virality of the video clip. The virality rate is decided based on the performance of the original video posted on my account.

- More than 100k views: 2.330€
- More than 500k views: 2.860€
- More than 1 million views: 3.860€

For video content in any other form please contact me via licensing@torivarnaess.com



3 Offline Use (Advertorial)

I sell licenses for offline advertorial use only as an addition to the purchase for an online use license. The combined prices are as follows:

- Up to 3 months: 2.000€
- Up to 6 months: 2.200€
- Up to 1 year: 2.400€
- Up to 3 years: 3.400€

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- Up to 5 years: 4.250€

4 Offline Editorial Use

For editorial offline use, please contact me via licensing@torivarnaess.com with your offer.

5 Other Offline Use

For other offline use, please contact me via licensing@torivarnaess.com with your details.

6 Exclusive Rights Across Industries

It is possible to purchase a license that grants you exclusive usage rights across all industries, making you the only company that is allowed to use the Licensed Work. Please contact me via licensing@torivarnaess.com to verify availability and I will make you an offer.

7 Recognized Industries

Exclusivity can be granted among the following industries:

Agriculture	Games, Toys, Hobbies
Automotive	Insurance
Baby, Childcare	Legal Services
Beauty	Medical
Beverages	Metals/Mining
Business Consulting	Pharmaceuticals
Chemicals	Politics/Government
Communications	Property/Real Estate
Computer Hardware	Safety/Security
Computer Software	Sports
Construction/Contractors	Tobacco

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Consumer Electronics

Transport – Freight

Education

Transport – Passenger

Energy

Travel / Tourism

Fashion

Finance

Food

8 Exclusivity

To ensure your exclusivity, I rigorously pursue legal action against anyone who is using my works without permission. The monetary rights from such legal actions remain ours, but you may have valid claims yourself against your competitors in such a situation as well. We'll notify you if we had to sue someone in your industry for using the Licensed Material.

9 Credit Lines

"Tor-Ivar Næss / www.torivarnaess.com" must appear adjacent to the Licensed Material in the credit line accompanying the Licensed Material. If you wish to use the Licensed Material without an accompanying credit line, a surcharge of 100% to the total licensing fee applies. Depending on your intended use, this surcharge is negotiable.

10 Contact

For any enquiries do not hesitate to contact me at licensing@torivarnaess.com. I look forward to working with you!